

PARTNERSHIP OPPORTUNITIES



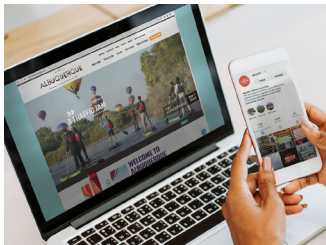
Showcase the destination's **assets**, which elevates the city's profile and results in the best experience for travelers.



Opportunities to reach more than **6 million overnight visitors annually** with targeted marketing messages.



Enhance **collaboration** between Visit Albuquerque and businesses that rely on travel, tourism, sports and meetings.



Digital Exposure For Your Business

- 100-word **business description on the Visit Albuquerque website**, including 10 photos/graphics and links to your business website
- **360-degree video** (qualified categories)
- **Opportunity for social media inclusion** (Facebook, Instagram, TikTok, LinkedIn)
- Opportunity for inclusion in **blog posts**
- Opportunity for inclusion in **ABQ365 Calendar of Events**



Leisure & Visitor Information

- **Listing** in Official Albuquerque Visitors Guide (200,000 distribution, qualified categories)
- Opportunity to **advertise in Visitors Guide** at Partner-discounted rate
- **Referrals** from Visitor Information Centers in Old Town and at the Sunport
- **Brochure distribution** (qualified categories)



Meetings & Groups

- Access to **Interactive Convention Calendar**
- Access to **group tour leads** (qualified categories)
- Opportunity to participate in **familiarization tours or site visits**
- **Referrals** from National Sales Team and Sports Commission (qualified categories)



Networking and B2B Marketing

- **Subscription** to Partner Connection and Industry Insider newsletters
- Invitations to Visit Albuquerque **networking events**
- Access to **media list**
- Opportunity to **host a volunteer meeting**
- Opportunity to **host a Business Exchange**
- Opportunity to **host an ACE Training**
- **Sponsorship opportunities**

For more information about Partnership with Visit Albuquerque, contact:

Partner@VisitABQ.org

VISITALBUQUERQUE.ORG