



Business Energy Efficiency Programs

Bobby Orwig – Energy Engineer



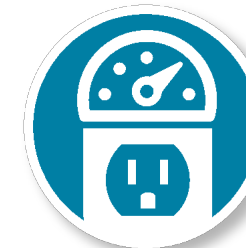
This year's assigned goal is to deliver:



46,086,269
in kWh savings



\$6,165,994
in rebate dollars



13.4¢
per kWh

2024 Environmental Impact



Together, last year we saved
enough energy to power

3,631 NM homes for a year



Keeping

26,042

metric tons of CO₂ from
being released into the air



Reducing emissions from

6,074

gasoline-powered passenger vehicles



<https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>



Retrofit Rebate

Cash rebates reduce the up-front cost of eligible energy efficiency improvements in existing buildings.



New Construction

Qualify for PNM rebates when implementing more efficient building designs that exceed baseline energy efficiency code requirements.



Quick Saver

Small business customers with peak demand under 200 kW can qualify for higher rebates and turnkey installation.



Multifamily Program

Multifamily communities can get rebates for in-unit and common areas, plus bonuses for income qualified communities.



Building Tune-Up

Commercial building owners and operators can get support and rebates for optimizing their building's performance and improving system efficiency.



Distributor Discount

Receive instant, point-of-sale rebates on qualifying high-efficiency commercial food service and HVAC equipment sold by authorized distributors.

The Quick Saver program is designed to promote the installation of energy-efficient measures in small businesses.

Who is a Quick Saver customer?

- An **active** business receiving commercial electric service from PNM for at least six months
- On *Small Power* rate – or, if on billable demand rate, has a maximum 12-month average usage of **200 kW or less**





- **Free** lighting assessment by an energy efficiency professional
- **Detailed proposal** – know what to expect
- Professional installation of **qualified energy-saving** equipment
- **Program inspections** that assure quality and verify estimated savings
- **Lower electric consumption**
- Incentives can cover **50% or more of project cost**
- Average payback time: **1-2 years**



Business Energy Efficiency Programs

Rebate programs to help New Mexico businesses save energy and money

Implementor: [DNV Energy Services USA Inc.](#)

Phone: 505-938-9400

Email: energyefficiency@pnm.com

Web: pnmenergyefficiency.com

Find a Contractor: pnmenergyefficiency.com/findacontractor

Online Application: eeready.pnm.com







SUPPORTING EV CHARGER DEPLOYMENTS

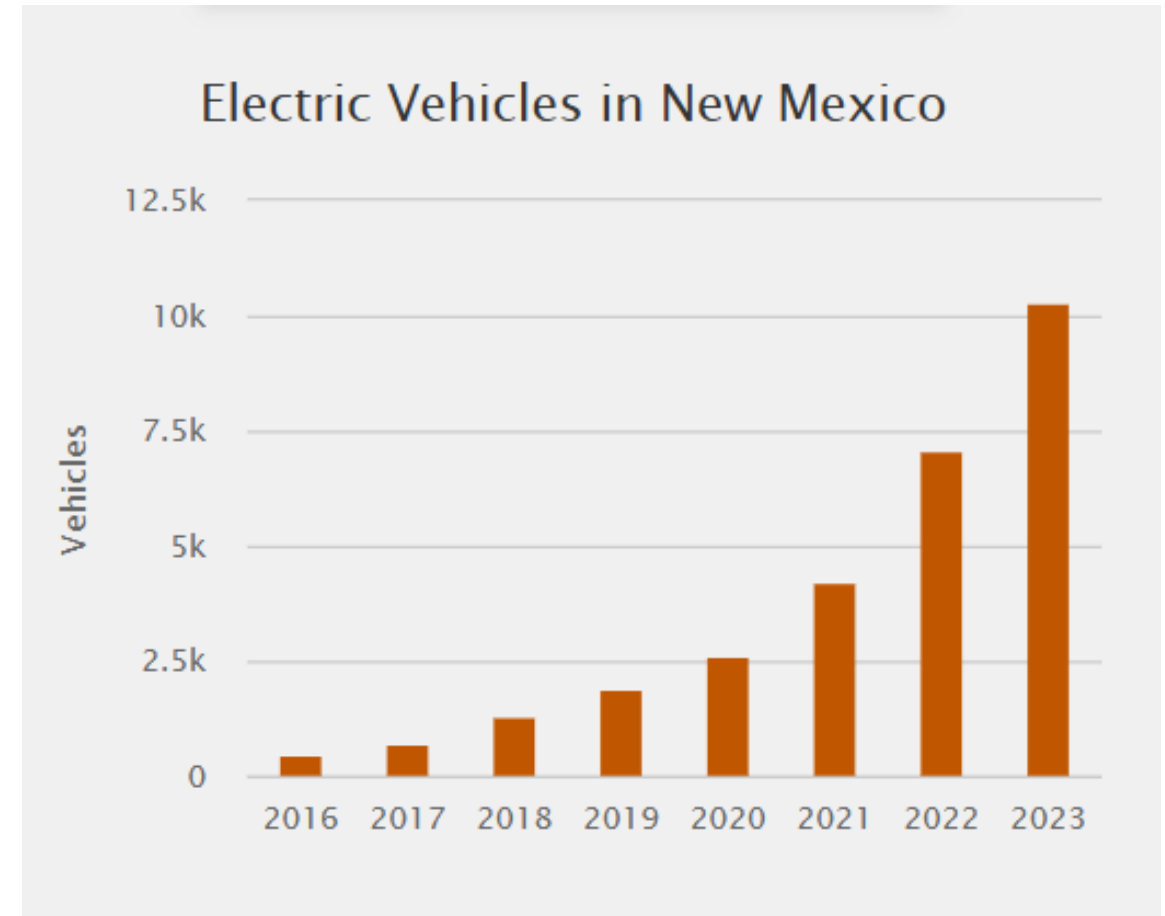
Richmond Larbi – EV Engineer



EV stocks growing 23% annually from 2023 to 2035 - IEA

The growing momentum needs to be met with:

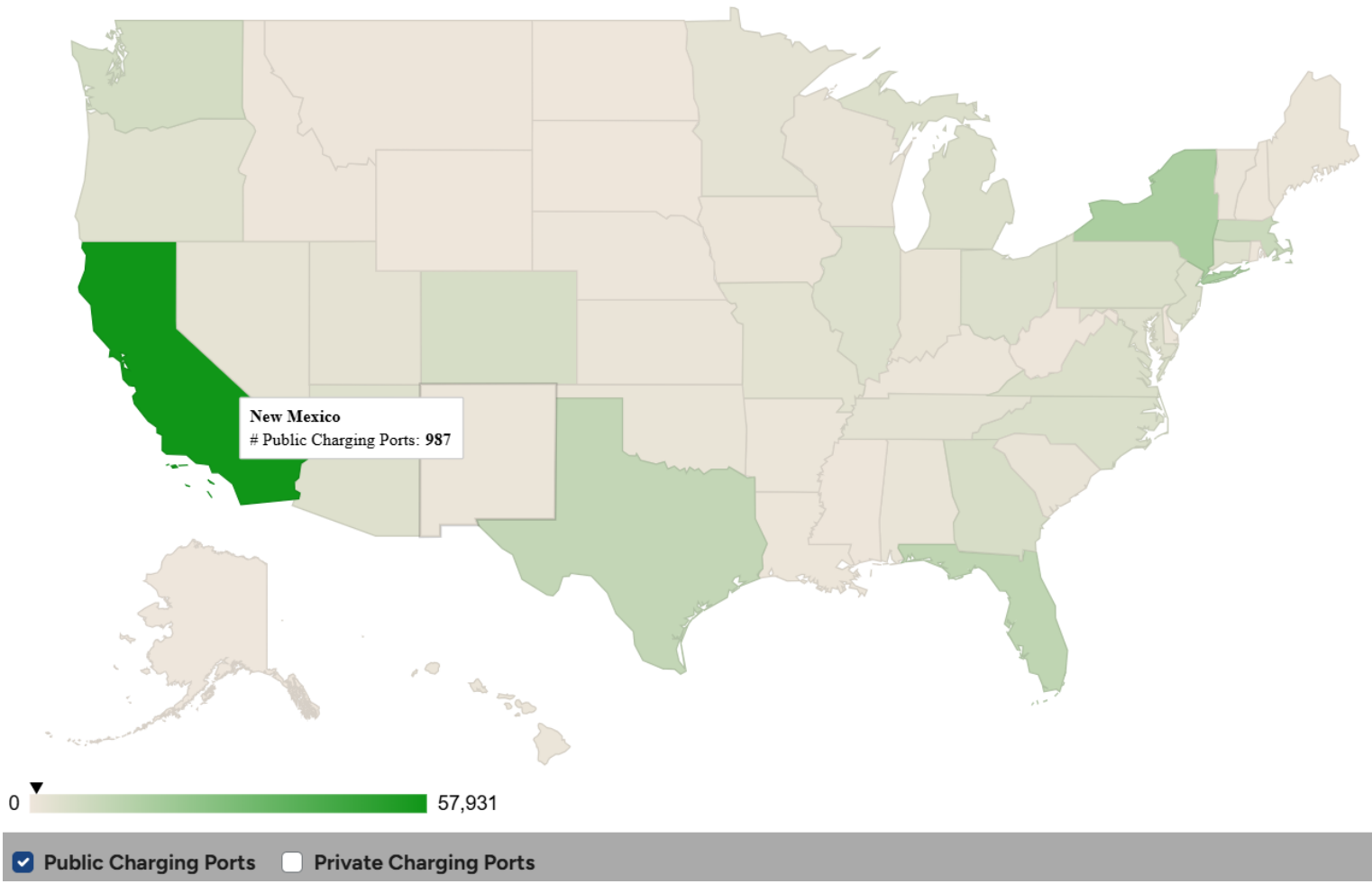
- Growing infrastructure
- Energy planning





Public charging projected to increase sixfold

Home charger owners still rely on public chargers





A modern necessity:

- Improving guest experience
- Future-proofing your business



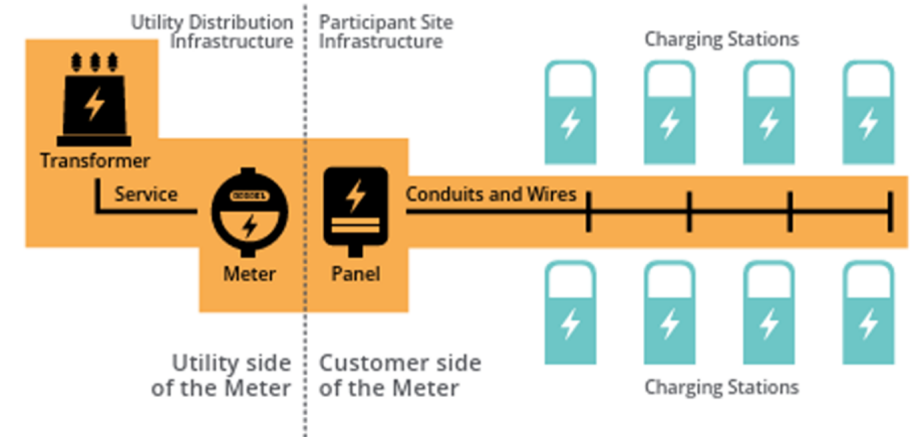
Level 2 and Level 3 (DCFC)

Commercial

- Up to \$5,000 per port of Level 2 charger
- Up to \$50,000 per unit of Level 3 charger

Residential

- Up to \$500 per Level 2 charger
- Up to \$1,500 installation cost





Rebate programs to help New Mexico residents and businesses overcome barriers to EV adoption.

Implementor: [DNV Energy Services USA Inc.](#)

Phone: 505-355-6286

Email: TEP@pnm.com

Web: ev.pnm.com

Find a Contractor: ev.pnm.com/easy-install







Thank You