



Hospitality and Tourism Careers

The range of employment opportunities in the industry is vast, but all positions share the same goal: serving the public. These careers include many positions that involve the public directly, but also many behind-the-scenes careers in management, accounting, engineering, sales & marketing, architecture and design, technology and more.

The hospitality and tourism industry is composed of four career pathways:

Lodging Career Path

Lodging workers are involved in the management and maintenance of hotels, motels, bed and breakfasts, hostels, or any other business that provides lodging services to guests.

Recreation, Amusements, and Attractions Career Path

Workers in this area are employed by the many places people go to for entertainment and amusement, such as theme parks, casinos, resort spas, state and national parks, ski resorts, museums, and historical sites.

Restaurant and Food/Beverage Services Career Path

Employment in food service can mean working for as little as one or two clients, as in the case of personal chefs, planning a menu for a restaurant/venue/attraction that serves hundreds of customers on a weekly basis, or working in event production/catering for meetings & conventions.

Travel and Tourism Career Path

People who work in this pathway promote tourism, help people plan vacations, or plan and organize events that help people make the most of their travel experience. Examples of jobs include cultural advisers, travel agents, event planners, and tour guides.

The hospitality and tourism industry offers many job opportunities for high school and college students. These types of jobs are a good way to gain experience in the field. More advanced positions may require a bachelor's degree in hotel and restaurant management, business administration, or a diploma from a culinary school. Having a combination of practical experience and formal education is the key to advancing in this field.

Travel & Tourism Key Data

Travel and tourism are critical drivers of the American economy, generating \$2.6 trillion in economic output and supporting one in ten American jobs—15.8 million in total—in 2019. The COVID-19 pandemic has decimated the U.S. travel and tourism sector, and hotels are digging out from a two-year period in 2020 and 2021 when they lost a collective \$111.8 billion in room revenue alone, according to an analysis for AHLA by Oxford Economics.

Key Statistics

- 1 in 9 American jobs depend on travel and tourism.
- Direct spending by resident and international travelers in the U.S. average \$2.6 billion a day, \$108.1 million an hour, \$1.8 million a minute, and \$30,033 a second.
- \$2.3 trillion: Economic output generated by domestic and international visitors (includes \$990.3 billion in direct travel expenditures that spurred an additional \$1.3 trillion in other industries).
- 15.3 million: Jobs supported by travel expenditures (includes 8.6 million directly in the travel industry and 6.7 million in other industries).
- \$248.2 billion: Wages shared by American workers directly.

New Mexico

Second largest private industry in the state bringing in over \$6B in sales, employing over 51,600 and the City of Albuquerque over \$2B in sales and over nearly 15,000 jobs.

New Mexico Hospitality Schools~

CNM- School of Business, Hospitality and Technology: cnm.edu/culinary,
cnmingenuity.org/hospitality, cnm.edu/brewschool

NMSU-School of Hotel, Restaurant and Tourism Management, HRTM@NMSU.EDU

Some great hospitality links:

www.visitalbuquerque.org

www.ahla.com