



GAHLA's Purpose

The purpose of the Greater Albuquerque Hotel & Lodging Association (GAHLA) is to educate and inform its membership on issues and trends that impact the hospitality industry in New Mexico, specifically in Bernalillo, Sandoval and Valencia counties. This association monitors and supports those hospitality marketing organizations that represent Albuquerque and Central New Mexico; and acts as the primary and unified voice of the hospitality industry of Central New Mexico for the purpose of communicating issues that affect our industry to city, county and state governments, the general public, and the tourism community.

The mission of GAHLA is to be the respected leader and primary voice to aid, advocate and advance the hospitality industry in Central New Mexico.

Our vision: GAHLA is the voice of the hospitality industry in Central New Mexico.

Benefits of Membership

1. GAHLA is one of Albuquerque's largest employers! We represent over 100 hotels and vendors that employ over 44,000 people!
2. GAHLA is not just for hoteliers. We serve many small businesses that supply, produce and sell to the hotel industry.
3. We have special rates for B&B's !
4. GAHLA has an influential voice in city and state politics. In 2018, the lodging industry contributed \$10 million in sales tax and over \$12 million in Lodger's tax.
5. Network your way to success! Our meetings give members a chance to meet, catch up and hear from speakers on a wide variety of topics.
6. GAHLA awards scholarships to NMSU and CNM students studying the Tourism/Hospitality Industry and Culinary Arts.
7. GAHLA and many members have reciprocal association relations with Visit Albuquerque, AHCC, ACI, AED, IPCC, NMRA and GACC.
8. We host awesome events! From our monthly luncheons showcasing talented chefs to our annual Golf Tournament and Hospitality Games, we have some of the most fun!

Ready to Join?

Please make sure email address is valid as communication is via email.

Company _____

Manager _____

Address _____

City/Zip _____

Phone _____

Email _____

Dues Structure (annually)

—Hotel: \$3.00/room # of rooms _____ \$ _____

—B&B: 25 rooms or less \$50.00

—Associate: Choose one: 1-10 employees: \$250.00

11-20 employees: \$300.00 21+ employees: \$350.00

Describe product/service for Associate Members:

Credit Card Payment:

Card # _____

Expiration _____ CCV _____

Card Holder Signature _____

Mail checks to PO Box 14757, Albuquerque, NM, 87191.

Dues are renewable every January.